

MONTHLY MEMBERSHIP PROGRESS REPORT

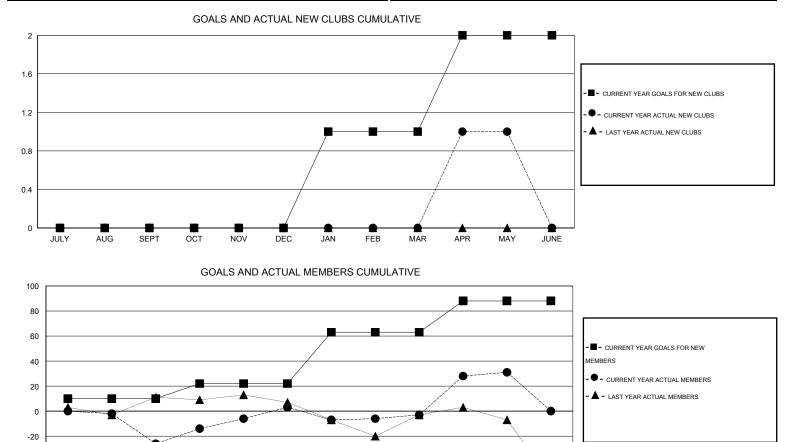
District 20 R2

Results as of: 5/31/2014

ED LECIUS GMT:

LOCATION NEW YORK

 $\mathsf{GMT} \; \mathsf{CA} \; 1$ Clubs Members RESULTS FOR 2013-2014 RESULTS FOR 2013-2014 NEW CLUB ACTUAL NEW ACTUAL ACTUAL NET NEW MEMBER ACTUAL TOTAL ACTUAL ACTUAL NET QUARTER QUARTER GOAL CLUBS DROPPED GAIN/ GOAL MEMBERS DROPPED GAIN/ CLUBS LOSS MEMBERS LOSS ADDED 0 0 1 -1 10 18 44 -26 JULY/AUG/SEPT JULY/AUG/SEPT 7 0 0 0 0 12 36 29 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 41 27 33 -6 1 JAN/FEB/MAR JAN/FEB/MAR 1 0 25 45 11 34 1 1 APR/MAY/JUNE APR/MAY/JUNE



-40 -60 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE ٦Г

DROPPED CLUBS: 1		29 CLUBS OF 49 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION		
			MALE	603 (53.13%)	
			FEMALE	532 (46.87%)	
DROPPED MEMBERS					
DECEASED	7	ASSESSMENT DATA			
CLUB CANCELLED	20				221
OTHER	68		HEAD OF HOUSEHOLD		106
TOTAL	95		NON-HEAD OF HOUSEHOLD		115